

Ordinance No. 01-1-24

**Ordinance Creating and/or Amending Sections of
Chapter 3 Alcohol Beverages, Article 2, License**

ORDINANCE NO. 01-1-24

**AN ORDINANCE CREATING SECTION 3-2-25(A)(4)(a-g), APPLICATIONS,
AMENDING SECTION 3-2-90(D), CLOSING HOURS AND CREATING
SECTION 3-2-93(C), SEPARATE AREA FOR “CLASS A” (LIQUOR)
LICENSE, RELATING TO ALCOHOL LICENSING PROCEDURES
VILLAGE OF ASHWAUBENON MUNICIPAL CODE**

**THE VILLAGE BOARD OF THE VILLAGE OF ASHWAUBENON DOES ORDAIN
THAT CHAPTER 3, ALCOHOL BEVERAGES, ARTICLE 2, APPLICATION, BE
CREATED AND/OR AMENDED TO READ AS FOLLOWS:**

SECTION 1. Section 3-2-25(A)(4)(a-g) BE CREATED TO READ AS FOLLOWS:

- (A) *Generally.* An application for a license must contain the following information and materials. Applications lacking any of the required information or materials shall not be accepted by the Village Clerk-Treasurer.
- (4) *Business Plan.* Applications for a license shall also contain a business plan upon a form furnished by the Village Clerk’s Office and provide all information deemed necessary, including but not limited to the following:
- (a) Description of the nature and primary purpose of the business, including, if applicable, restaurant concepts and operations, type of food provided, staffing, and maximum seating capacity.
 - (b) Map or site plan of the establishment including floor plan design and available parking.
 - (c) Description of the type of entertainment that may be provided, including live music, DJs, dancing and other live entertainment and the hours and location of the entertainment activity.
 - (d) Statement of the hours of operations.
 - (e) Security and Safety.
 - 1. A security plan that describes the security features, including personnel and equipment, that the applicant will employ and how they will be utilized.
 - 2. Description of how the applicant will maintain the orderly appearance and operation of the premises with respect to litter and noise.

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- 3. Description of how the establishment will have people exit at closing time and during an emergency that requires exiting quickly.
- 4. Such other reasonable and pertinent information as the Public Safety Department may require.
- (f) Licensees shall promptly notify the Village Clerk, in writing, of any amendment to the submitted business plan.
- (g) The Village Board of Trustees may find licensed establishments operating inconsistent with the business plan to be in violation of the license and grounds for suspension, revocation, and nonrenewal.

SECTION 2. SECTION 3-2-93(C) BE CREATED TO READ AS FOLLOWS:

- (C) Wine and fermented malt beverages, as defined in §125.02, Wis. Stats., may be sold in unsecured areas of the licensed premises.

SECTION 3. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

SECTION 4. This ordinance shall take effect upon its adoption and publication.

This ordinance was adopted by the Village of Ashwaubenon Board of Trustees on the 23rd day of January 2024.

VILLAGE OF ASHWAUBENON, WISCONSIN

By: _____
Mary Kardoskee, Village President

ATTEST:

Kris Teske, Clerk

{SEAL}

Motion to Approve/Deny Ordinance O1-1-24 made by: Votes:

Title	Name	Aye	Nay	Other
Trustee (Wards 1 & 2)	K. Servais			
Trustee (Wards 3 & 4)	G. Paul			
Trustee (Wards 5 & 6)	C. Zirbel			
Trustee (Wards 7 & 8)	C. Atkinson			
Trustee (Wards 9 & 10)	J. Krueger			

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Trustee (Wards 11 & 12)	T. Flucke			
President	M. Kardoskee			

Date of Publication: January 26, 2024