

Village of Ashwaubenon Comprehensive Plan Update

Ashwaubenon Planning Commission
February 6, 2024



A few highlights since the last comprehensive plan was adopted in 2016:

- Added 113 new single-family residential units
- Added 778 new apartment units
- Titledown was developed
- Bay Park Square Mall has three new anchor tenants
- Menards was vacated and replaced by the Bellin ASC
- Mike McCarthy Way redevelopment including The Common Place, Odyssey Climbing + Fitness, and the Berkshire Ashwaubenon.
- Ashwaubomay River Trail Bridge was constructed
- Added over eight miles of new sidewalk and paved trails
- Vacant Schneider truck yard was redeveloped as Aldon Station
- Capital Credit Union Park Stadium redeveloped a vacant industrial building

A Comprehensive Plan is a document that:

- Provides a basis for consistent decisions regarding zoning, land divisions and official mapping.
- Serves as a one-stop source for data regarding trends in land uses, housing, economics, and transportation.
- Provides a discussion opportunity for new concepts in planning, zoning, and community development.
- Is adopted by an ordinance but is not an ordinance itself.



Comprehensive Plans

- Required to be updated at least every 10 years
- Have at least the nine elements identified in 66.1001 Wis. Stats.
 1. Issues and Opportunities
 2. Land Use
 3. Housing
 4. Economic & Community Development
 5. Transportation
 6. Community Services, Utilities, and Facilities
 7. Intergovernmental Coordination
 8. Natural, Cultural, and Agricultural Resources
 9. Implementation

Comprehensive Plans

- Include opportunities for public participation
- Citizens' Participation Plan (CPP) was adopted by the Village Board at the November 2023 Village Board meeting
- The CPP identifies the means the Village will utilize to obtain public input into the comprehensive planning process including:
 - News releases and social media
 - Village website
 - Ashwaubenon Planning Commission meetings
 - Public open house meeting
 - Formal adoption process
 - Facilitated visioning session on February 19 at 4:30 p.m. at the Ashwaubenon Community Center
 - Online survey and interactive map <http://tinyurl.com/AshwaubenonCompPlan>

About Legend

Please follow the instructions below to submit comments.

To add points or lines along with comments, follow these steps:

For Points:

1. Select one of the point icons below.
2. Pan and zoom to the area you wish to place a point. Click once on the map to place your point.
3. If desired, select the category your comment pertains to (i.e. land use, economic development, etc.)
4. Provide a comment (up to 1000 characters) in the comment box and close the comment box.

*If you are using a smartphone, click on the right arrow twice and select the purple point icon under "Add Point or Line" and follow steps 2 through 4.

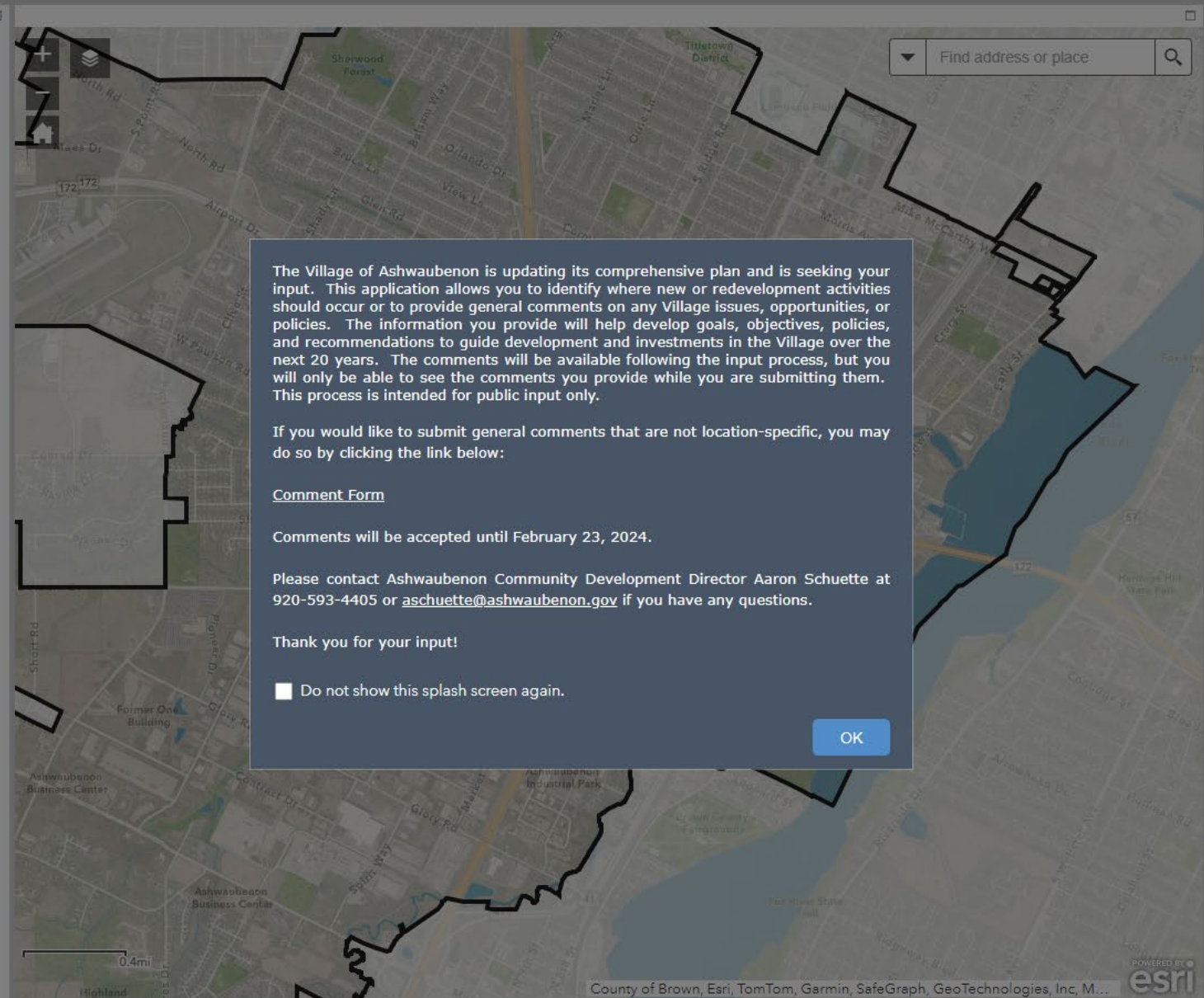
For Lines:

1. Select the red line icon below.
2. Pan and zoom to the area you wish to place the line. Click once to start the line segment and twice to end the segment.
3. If desired, select the category your comment pertains to (i.e. land use, economic development, etc.)
4. Provide a comment (up to 1000 characters) in the comment box and close the comment box.

*If you are using a smartphone, click on the right arrow twice and select the red line icon under "Add Point or Line" and follow steps 2 through 4.

You may add as many points or segments as you like. Points and lines will disappear shortly after you close the comment box. You will not be able to edit your comments after the comment box is closed. Your points, lines, and comments will not be visible in this mapping application to other users. When you are finished submitting comments, you may simply close the browser tab to end the session.

You may also use the [comment form](#) to provide non-location specific comments.



Add Points or Lines

Select a template to create features

Point

Ashwaubenon Issues or Opportunity

Line

Issue or Opportunity Line

App State

Click to restore the map extent and layers visibility where you left off.

Comprehensive Planning Process

- Village Community Development staff will work with the Planning Commission to develop the plan in-house.
- Brown County Planning Commission will assist the Village with the online survey/mapping app and facilitated visioning session on February 19 at 4:30 p.m. at the Community Center.
- Following the visioning session, draft chapters will be brought forward to the Planning Commission for discussion and consideration.

Comprehensive Planning Process, cont'd

- Following review of all draft chapters the Planning Commission may make a recommendation by resolution to the Village Board.
- Following a minimum 30-day public review period and public hearing, the Village Board may adopt the Comprehensive Plan by ordinance.
- Estimated completion of the comprehensive plan will be in early 2025.

Questions?

Contact: Aaron Schuette
Ashwaubenon Community Development Director
920-593-4405
aschuette@ashwaubenon.gov

