

**Ordinance No. O11-3-24**

**Ordinance Regulating Temporary Video Boards**

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**AN ORDINANCE CREATING CHAPTER 6, BUSINESSES, ARTICLE 14, TEMPORARY VIDEO BOARDS, SECTION 470, STANDARDS AND REGULATION, OF THE VILLAGE OF ASHWAUBENON MUNICIPAL CODE**

**THE VILLAGE BOARD OF THE VILLAGE OF ASHWAUBENON DOES ORDAIN AS FOLLOWS:**

**SECTION 1:** Section 6-14-470 Be Created to Read:

Chapter 6: Businesses

Article 14: Temporary Video Boards

470: Standards and Regulation

**(A) Purpose**

- (1) Promulgate regulations that ensure temporary video boards contribute positively to the health, safety, and general welfare of Ashwaubenon citizens, businesses, and visitors.

**(B) Definitions**

- (1) Temporary Video Board: A portable electronic panel or projector screen 7.5 square feet or larger located in an outdoor location used to display live-action or pre-recorded programming on a temporary basis. A sign or electronic message center is regulated separately from a temporary video board.
- (2) Temporary: A period of time to not exceed four hours within a 24-hour period.

**(C) General Standards**

- (1) Temporary video boards are only permitted within the P-Public Use, SE-Sports & Entertainment, or Titledown Planned Unit Development zoning districts.
- (2) Temporary video boards shall not be viewable from any street right-of-way.
- (3) Any glare or lighting from the temporary video board shall be contained within the host property.
- (4) Temporary video boards shall be properly secured from wind.
- (5) Temporary video board host property owner or lessee shall be in compliance with all rebroadcast licensing requirements.

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(6) Temporary video boards shall be disassembled and removed within 48 hours following expiration of the temporary 24-hour time period.

(7) No temporary video board shall be allowed to operate between the hours of 11:00 pm and 7:00am.

**SECTION 2.** All ordinances or parts of ordinances in conflict herewith are hereby repealed.

**SECTION 3.** This ordinance shall take effect upon its adoption and publication.

This ordinance was adopted by the Village of Ashwaubenon Board of Trustees on the 26<sup>th</sup> day of November, 2024.

VILLAGE OF ASHWAUBENON, WISCONSIN

By: \_\_\_\_\_  
Mary Kardoskee, Village President

ATTEST:

\_\_\_\_\_  
Kris A. Teske, Clerk

{SEAL}

Motion to Approve/Deny Ordinance No. O11-3-24 made by: \_\_\_\_\_ seconded by: \_\_\_\_\_

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Title	Name	Aye	Nay	Other
Trustee (Wards 1 & 2)	K. Servais			
Trustee (Wards 3 & 4)	G. Paul			
Trustee (Wards 5 & 6)	C. Zirbel			
Trustee (Wards 7 & 8)	C. Atkinson			
Trustee (Wards 9 & 10)	J. Krueger			
Trustee (Wards 11 & 12)	T. Flucke			
President	M. Kardoskee			

Date of Publication:  
November 29, 2024