

CHAPTER 6

Utilities and Community Facilities

Introduction

When someone chooses to live, work, or play in a municipality, there may be multiple reasons why they choose a certain community. The reasons can vary from low taxes to quality of services to personal or professional financial situations. What municipalities have found when it comes to attracting and retaining people and business is a healthy balance of efficiency and effectiveness of the public services provided is an important factor. This requires municipalities to invest responsibly in their services to ensure that the current needs of its residents are being met while maintaining long-term financial sustainability.

Historically, the services offered by the Village of Ashwaubenon have been attractive to many new homebuyers, developers, and businesses. Subdivisions continue to be developed within the Village like the Highland Ridge Estates subdivision and businesses continue to invest in their properties increasing the quality of services and products they provide to the community. The quality of services offered by the Village of Ashwaubenon is highlighted by just how many people work, live, and play within the Village. As previously noted, maintaining an effective balance between cost of service and quality of service is essential for any municipality and Ashwaubenon is no different.



Regular analysis of services offered by the Village is something that is routinely reviewed and can include investing in a new service, updating an existing service, or terminating an unnecessary service, whatever is the most applicable to the current situation. It is important that the Village remains fiscally responsible while also ensuring that its services continue to meet the expectations of its businesses and residents. The analyses and recommendations listed in this chapter of the Village of Ashwaubenon Comprehensive Plan highlight the current services offered by the Village while also providing general guidance regarding potential municipal service improvements.

Challenges and Opportunities

Challenges associated with a municipality's utilities, facilities, and other public services are typically associated with the growth of a community and age of the infrastructure/services. As the population changes, so does the need for the facilities/services offered. Additionally, as the inventory and equipment of the services age, they generally become less efficient and effective and often require review and replacement. Identifying these challenges can vary drastically depending on the community. The Village of Ashwaubenon serves a unique population with approximately 17,000 residents in the Village but a typical daytime population of roughly 36,000 due to the number of employment centers within the Village. Additionally, major event venues like Lambeau Field (bordered by Ashwaubenon on three sides), the Resch Center, and Resch Expo can swell the Village population to over 150,000 depending on the event. Having facilities and services that can handle a population fluctuation of over 100,000 people creates a unique task for a municipality to handle. While these aspects certainly increase the challenges that the Village faces, it also creates opportunities for the Village to grow as the number of people who work, live, and visit Ashwaubenon increases every year. These challenges result in providing the Village with growth opportunities to provide quality levels of services and facilities to its community members.

Inventory and Analysis

This section of the Utilities and Community Facilities Chapter provides detailed information about the Village of Ashwaubenon's utilities, facilities, and other community services and recommends actions to address identified concerns or issues.

Water and Sewer

The Village of Ashwaubenon is responsible for the operation and maintenance for both the water and sewer services that are provided to the community. As highlighted in Chapter 22 of the Village Code focused on Utilities, the Village of Ashwaubenon maintains the water and sewer system by partnering with Green Bay Water Utility for potable water and NEW Water, formerly the Green Bay Metropolitan Sewer District, for sewer service. Through Chapter 22, the Ashwaubenon Water and Sewer Utility manages and maintains the water infrastructure in Ashwaubenon. To properly review these services, it is important to recognize that while they transport a very different product, they operate in similar ways.

In reviewing potable water, the Village of Ashwaubenon wholesale purchases water from the Green Bay Water Utility, which also sells potable water to the Town of Scott, Village of Hobart, and Village of Wrightstown. This partnership provides community members with affordable clean water. To transport the water to individual homes and businesses, the Ashwaubenon Water and Sewer Utility operates and maintains a vast network of equipment including a main pumping station, four emergency backup well facilities, two elevated storage facilities, 125 miles of transmission and distribution main, 2,500 valves, and 1,300 fire hydrants.



The Ashwaubenon Water and Sewer Utility additionally maintains the sanitary sewer system within the Village. The Sewer Utility maintains four lift stations and approximately 110 miles of sewer main and manholes within the Village. Wastewater is transported through these mains to NEW Water, formerly known as the Green Bay Metropolitan Sewage District. In addition to the Village of Ashwaubenon, NEW Water serves community members from 14 different municipalities ranging from the City of Green Bay to rural municipalities such as the Town of Pittsfield and Town of Scott. Sharing services among multiple communities helps to consolidate resources thereby lowering the overall investment that a community may need to make to have an efficient water and sewer system.

Like many municipalities, the equipment used by the Village of Ashwaubenon has aged overtime and is starting to need replacement. As a result, the Village of Ashwaubenon has developed a Capital Improvement Plan (CIP) to repair and improve the infrastructure. The CIP strategically pairs street improvements, such as street reconstruction, with other projects within the Village. By doing so, the Village can limit the amount, and duration of, road closures, making it more cost effective and efficient for impacted residents and businesses. It should be noted that the CIP serves as guidance on prospective projects, not required projects and is not an exact schedule. This is due to the unpredictable expenses that may arise, such as emergency water main or culvert issues that require immediate action to be taken by the Village. The CIP is reviewed regularly by the Public Works Department staff. As water and sewer are some of the most important services used by a community, the Water and Sewer Utility should continue to update the Capital Improvement Plan to identify the biggest threats to infrastructure, the areas in most urgent need of replacement, and prevent issues from occurring all while ensuring that the improvement process remains fiscally sustainable. As infrastructure ages and equipment needs to be replaced, it is critical for the Village of Ashwaubenon to take a proactive approach to address these concerns before they become a problem by following the CIP.

Figure 6-1

Sanitary Sewer System

- Sanitary Sewer Mains
- Sanitary Sewer Lift Stations
- NEW Water Sanitary Mains



0 550 1,100 2,200 3,300 4,400 Feet

Map Prepared: 10/2024 AMS
Source: Village of Ashwaubenon

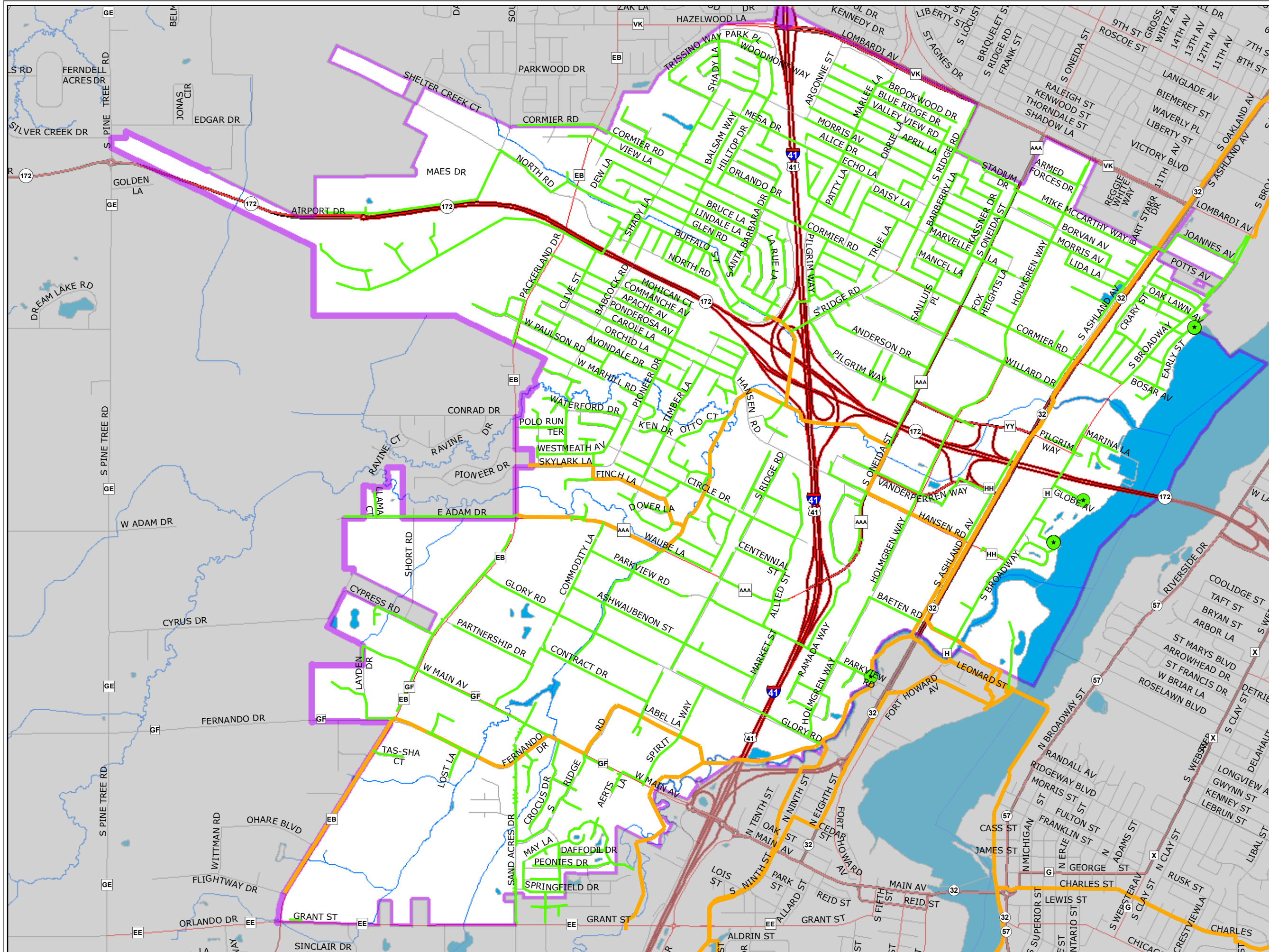
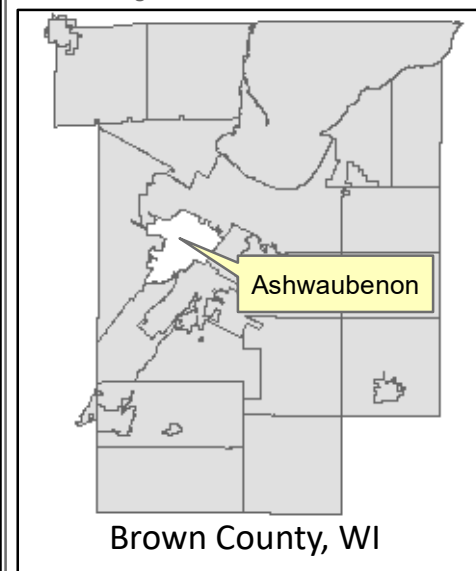




Figure 6-2

Water Distribution System

-  Water Mains
-  Water Towers



0 550 1,100 2,200 3,300 4,400 Feet

Map Prepared: 10/2024 AMS
Source: Village of Ashwaubenon

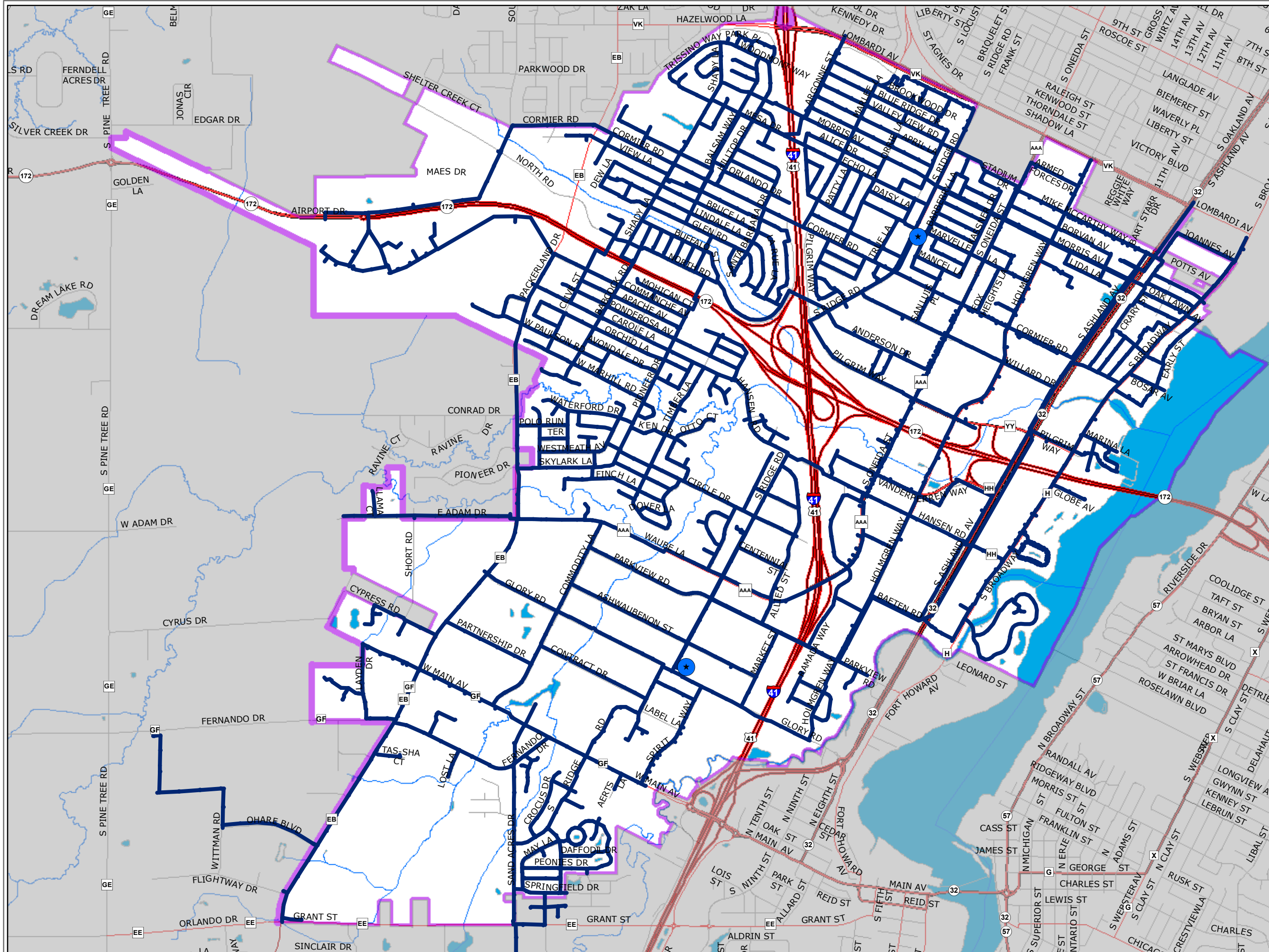
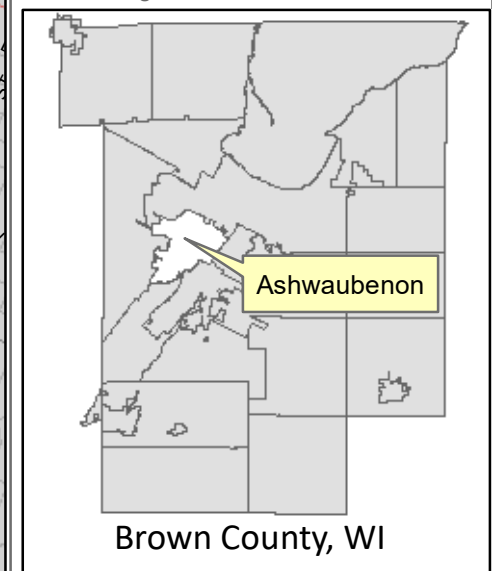




Figure 6-3

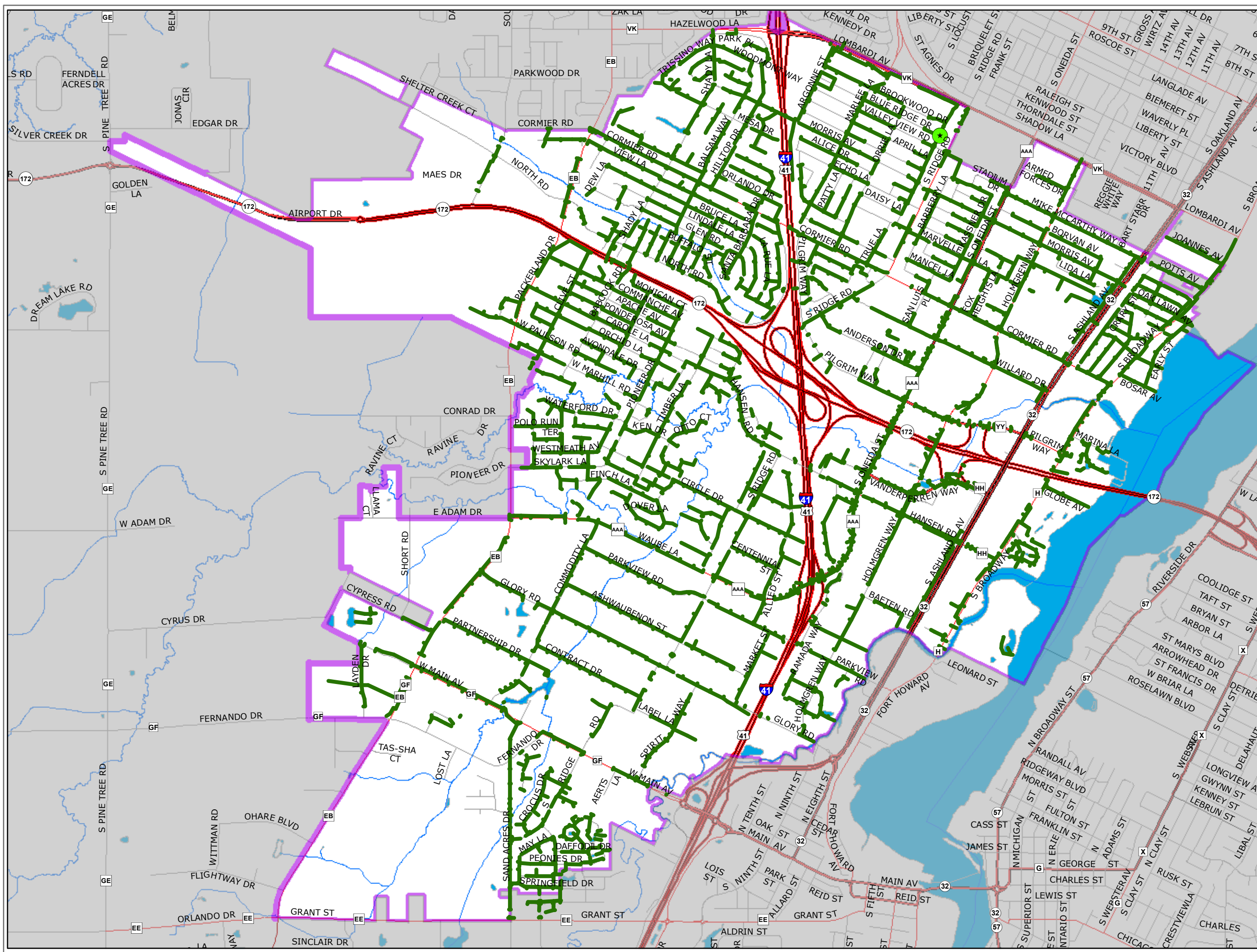
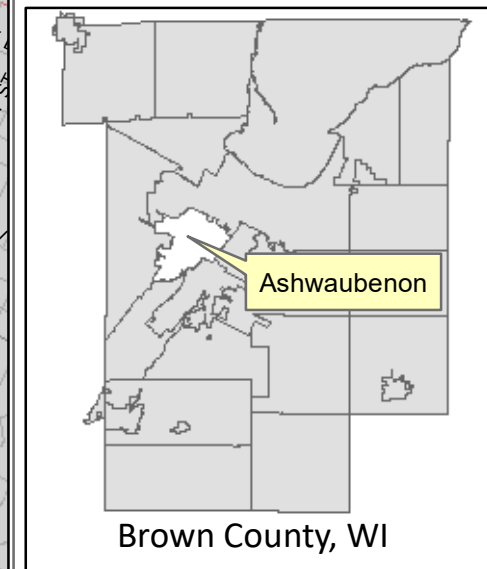
Water Distribution System

-  Storm Sewer Mains
-  Lift Station



0 550 1,100 2,200 3,300 4,400 Feet

Map Prepared: 10/2024 AMS
Source: Village of Ashwaubenon



Solid Waste Disposal and Recycling

Solid waste collection, disposal, and recycling collection are services that are typically provided by municipalities or by private contractors who are contracted through municipalities. The Village of Ashwaubenon Public Works Department collects garbage and recycling for Village residents and transports it to appropriate facilities for proper disposal. Brown County currently administers solid waste disposal via a cooperative agreement among Brown County, Outagamie County, and Winnebago County with a waste transfer station being located at 3034 W. Mason Street in the Village of Hobart. Brown County additionally administers the recycling facility and Hazardous Material Recovery facility, both of which share a location at 2695 S. Broadway in the Village of Ashwaubenon.

As it pertains to waste collection, the Village of Ashwaubenon also offers multiple other services through the Public Works Department including but not limited to, large item pick-up, fall leaf pick-up, and spring yard clean-up. These items are transported to the appropriate facilities for disposal. As the Village of Ashwaubenon continues to develop and grow, the Village should continue to participate in partnerships with Brown County and their partners to ensure that solid waste disposal and recycling services are being met. To accomplish this, the Village of Ashwaubenon should continually review equipment and services to ensure that solid waste disposal and recycling along with other municipal services operate effectively and efficiently and make the appropriate improvements if necessary. As the Village grows south of West Main Avenue, it will be important to review routes and ensure adequate staffing and equipment is available to meet the needs of the area.

Stormwater Management

Stormwater Management is a subject relatively new to the field of government as research conducted and legislation created in the 1980s highlighted the importance of stormwater management and nonpoint source pollution control. Nonpoint source pollution is extremely challenging to pinpoint because it is transported through air and water, meaning that it can collect and travel to a contaminated site from an unknown location. Sources of nonpoint source water pollution can include, but are not limited to, farm fields, construction sites, lawns, and other locations where fertilizers are applied, or bacteria can collect. In order to help limit this contamination, governments at the federal, state, and local level have implemented regulations to help lessen the impact of these pollutants. The overarching agency tasked at the state level of enforcement/research is the Wisconsin Department of Natural Resources (WDNR).

The WDNR has divided the State of Wisconsin into 24 basins or Water Management Units. The WDNR extends further divides the basins into Watersheds and Sub-Watersheds. The WDNR handles the majority of the regulations and research regarding stormwater management while requiring local municipalities to administer and enforce the regulations.



The Village of Ashwaubenon is in a unique location for stormwater management. This is due to the Village being located within the

Lower Fox River Basin which includes six total watersheds, that range from Neenah in the south to the Bay of Green Bay in the north. Three of the major watersheds include Ashwaubenon, with four sub-watersheds provide the primary drainage for stormwater runoff. The four sub-watersheds include Duck Creek, Ashwaubenon Creek, Dutchman Creek, and the Fox River. Although they include Ashwaubenon, all four watersheds extend far beyond Village limits.

Every two years, Section 303(d) of the federal Clean Water Act requires states to publish a list of all surface water bodies not meeting water quality standards. The current status of all four sub-watersheds that include portions of Ashwaubenon is indicated in the following table:

Sub-Watershed	Water Condition (303d)	Explanation	Pollutants of Concern
Ashwaubenon Creek	Impaired	Contaminated sediment, point and non-point source pollution	Total phosphorus and total suspended solids
Duck Creek	Impaired	Contaminated sediment and non-point source pollution	Mercury, total suspended solids, and total phosphorus
Dutchman Creek	Impaired	Non-point source pollution	Ammonia and total phosphorus
Fox River	Impaired	Contaminated sediment, point and non-point source pollution	Total phosphorus and Polychlorobiphenyls (PCBs)

Due to the impaired status of its surface waters, it is important for the Village of Ashwaubenon to maintain an effective stormwater management system to limit pollutants being added to the waterways and also to allow proper drainage in the Village. In 2021, the Village of Ashwaubenon contracted with McMahon Associates Inc. to prepare a Municipal Separate Storm Sewer System (MS4) Program report. The detailed report reviews numerous aspects of stormwater management including but not limited to education/outreach, system overview, public involvement, opportunities for stormwater control, and an implementation plan. The report provides an excellent framework and information for the Village of Ashwaubenon when addressing stormwater management.

In order to maintain the storm water system, the Village of Ashwaubenon administers its storm water utility under Chapter 22 of the Village Code. This code highlights the requirements and practices necessary to ensure the storm water system operates in a fair, equitable, and effective manner. This code covers the practices from fee assignments to administering/enforcing the ordinance through permits and code enforcement. As new development and redevelopment occur, the Village will need to ensure stormwater system maintenance and improvements to continue progress toward meeting the surface water goals of the Clean Water Act.

Parks, Recreation, and Forestry

The Ashwaubenon Parks, Recreation, and Forestry Department operates out of the Ashwaubenon Community Center which is located at 900 Anderson Drive. The department operates and maintains 21 parks and over eight miles of recreational trails spread strategically throughout the Village, which are utilized by residents and visitors alike. Amenities within the parks include common features such as playgrounds and picnic areas while also including uncommon amenities such as the swimming beach at Ashwaubomay Lake or the multiple sporting venues located at the Ashwaubenon Sports Complex.



The Village of Ashwaubenon Parks, Recreation, and Forestry Department administers a Comprehensive Outdoor Recreation Plan (CORP) that is updated every five years. The updated plan ensures the document reflects current outdoor recreation goals and objectives of the Village, identifies outdoor recreation projects, and maintains eligibility to the Village for grant programs administered through the State of Wisconsin. The plan includes the various goals, objectives, and potential projects towards improving and maintaining Village parks. The CORP is used to guide the Village in making decisions related to improvements in park and recreational opportunities in the Village, similar to that of the Village Comprehensive Plan.

It is worth noting that some of the projects highlighted in the 2020 CORP have either already been completed or are currently in the construction/planning phase of development. This includes the completed pedestrian and bicycle bridge that crosses Ashwaubenon Creek and connects Ashwaubomay Park to the extended Ashwaubomay River Trail. Additionally, plans have been approved and construction has started at the Cornerstone Community Center where a fourth sheet of ice will be added making it a premier destination for hockey and other skating events in the Midwest.

As of writing in 2024, the department is actively undertaking an update to the CORP, which is expected to be adopted in 2025. The 2025 CORP and future updates to the CORP should be utilized as a reference when identifying and addressing concerns or updates regarding Ashwaubenon's parks and recreation programs. As Ashwaubenon continues to grow and redevelop, it is important that the Village continues to invest in its parks, trails, and recreation programming, such as the planned West Main Avenue Trail extension. The Village will need to continually review its population trends, particularly as the community ages, to ensure park and recreation facilities and programming continue to meet the needs of its residents and visitors.

Telecommunications

Private companies provide fee-based telecommunication services to community members of the Village of Ashwaubenon. These services include but are not limited to landline and wireless services for telephone and Internet access. As wireless service continues to improve, many businesses and community members have shifted away from landlines. As wireless options become increasingly important for telecommunications, the need for additional wireless infrastructure to support the demand will accordingly increase. The Village will need to work within the confines of Wisconsin 2013 Act 20, which sets strict limits on how local units of government may regulate wireless telecommunication towers, to work with providers to most appropriately site new wireless towers and collocated equipment.

Power Generation

Electricity and natural gas are provided to the Village of Ashwaubenon by Wisconsin Public Service Corporation (WPS) which is a fully owned subsidiary of WEC Energy Group. The electricity and natural gas supply in the Village of Ashwaubenon has more than adequate capacity to provide services for the entire Village. Additionally, the Village of Ashwaubenon is home to the Training Center for WPS and WE Energies, another subsidiary of WEC Energy Group. This site serves as a muster point for electrical crews during critical situations such as damaging storms or significant power failures in northeast Wisconsin. The Village of Ashwaubenon continues to maintain a strong partnership with WPS and WEC Energy Group. As the Village continues to develop, WPS should continue to be informed of present projects and future plans to ensure that gas and electricity needs can be met in an efficient manner.

Cemeteries

There are three cemeteries located in the Village of Ashwaubenon. The Moravian Cemetery and St. John's Cemetery are located on the north side of the Village, and the Mount Calvary Cemetery is located on the south side of the Village. Each cemetery is operated privately by either a non-profit or private religious institution. Community members also rely on other local cemeteries and venues located in neighboring municipalities in the Greater Green Bay Area for burial sites and celebration of life services. As the Village does not own or maintain cemeteries or celebration of life venues, additional demands should continue to be addressed by the private and non-profit sectors in the future.

Figure 6-4

Ashwaubenon Village Parks

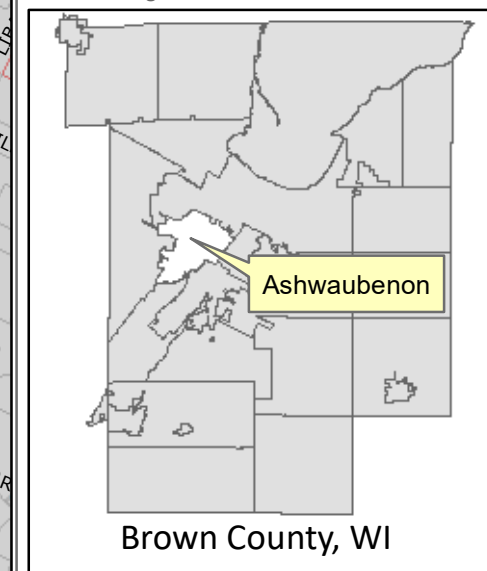
 Park Land

1. Argonne
2. Canterbury
3. Skyline
4. Mike Vann
5. Fort Howard
6. Bill Diamond
7. Element
8. Lois Aubinger
9. Gillis
10. Sherwood Forest
11. Packerland Trailhead
12. Smith
13. Veterans Memorial
14. Klipstine
15. Dutchmans Creek Conservancy
16. Pioneer
17. Waterford
18. Hidden Valley
19. Ashwaubomay
20. West Main Trailhead/
Industrial Park Trail
21. Ashwaubenon Sports Complex/
Cornerstone
22. Sand Acres

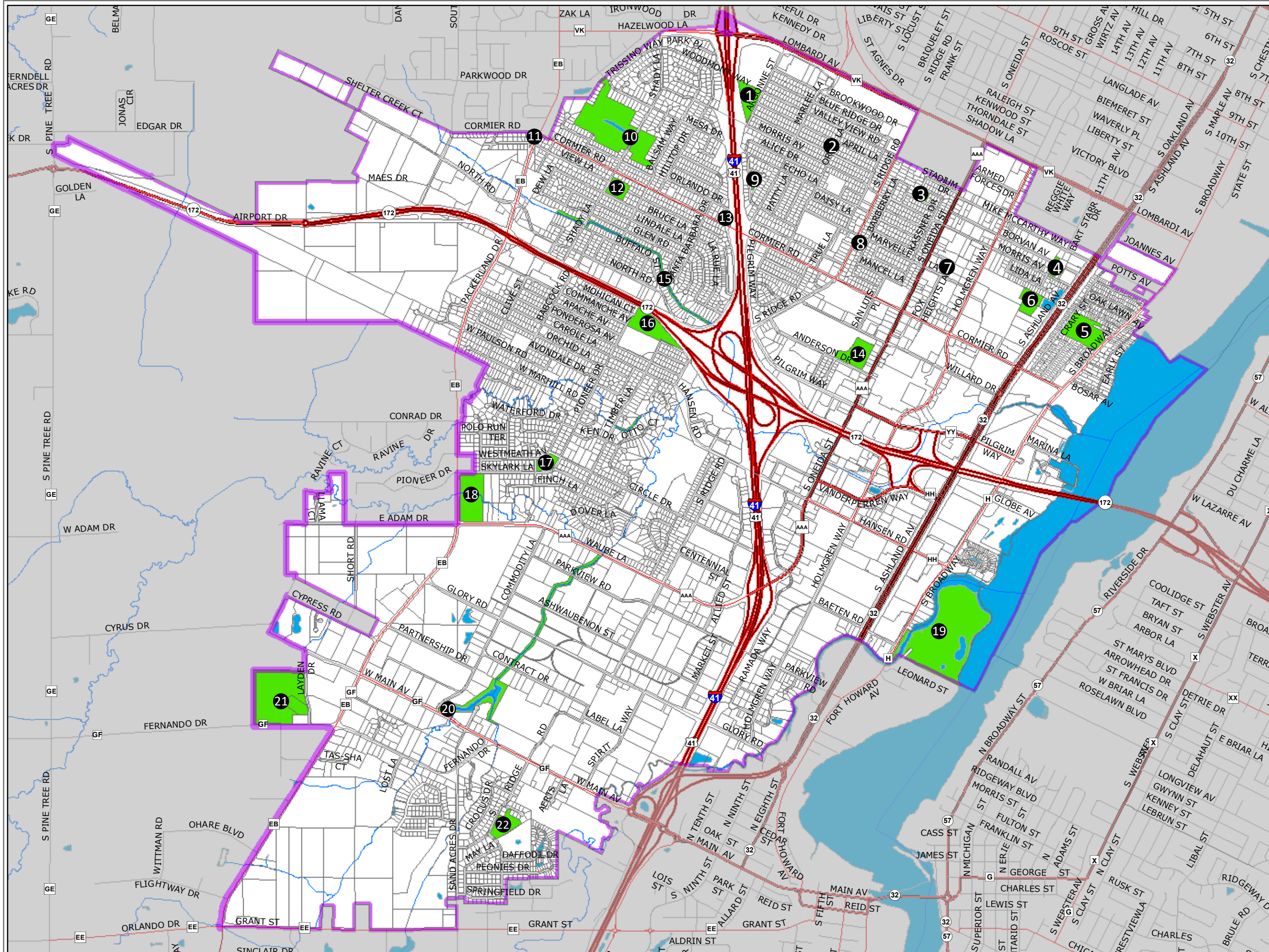


0 550 1,100 2,200 3,300 4,400 Feet

Map Prepared: 11/2024 AMS
Source: Village of Ashwaubenon



Brown County, WI



Healthcare

As the Village of Ashwaubenon continues to develop, so do the healthcare services within the Village and the greater Green Bay area. Currently, three healthcare provider networks (Emplify Health, Prevea Health, and Aurora Health Care) serve Ashwaubenon community members and visitors in facilities ranging from health clinics to urgent care to specialized care and surgery centers. Within the past seven years, Emplify (formerly Bellin Health) has added Tiletown Sports Medicine and Orthopedics, the Ambulatory Surgical Center, and a new youth and adolescent clinic in partnership with Childrens Hospital Wisconsin opening in Spring 2025 within the Village of Ashwaubenon. Additionally, the Emplify Commanche Clinic has undergone complete renovation. Emergency hospital care is available within the Greater Green Bay Area at St. Mary's Hospital, St. Vincent Hospital, Emplify (Bellin) Hospital, and Aurora BayCare Medical Center.



Current healthcare facility levels successfully serve the Village of Ashwaubenon providing quality care to Village community members and visitors. As the Village of Ashwaubenon continues to develop, additional facilities will likely need to be developed and should be encouraged to develop within the Village of Ashwaubenon to best serve residents and visitors.

Elderly Care

Currently, there is only one elderly residential facility located within the Village of Ashwaubenon. Woodside Senior Communities operates a comprehensive senior residential facility ranging from independent living to nursing home care between Anderson Drive and Pilgrim Way near Ashwaubenon High School. There is currently one affordable independent senior (55+) apartment development at The Berkshire-Ashwaubenon on Mike McCarthy Way, and a market-rate active adult (55+) housing apartment development (The Promenade) under construction on San Luis Place, which should open in Summer 2025. Considering the general aging of the population, increased levels of elderly care will likely be needed into the future. New elderly care facilities should be located in areas of the Village that have multiple activity options and excellent emergency response times for its residents.

Child Care

Childcare in the Village of Ashwaubenon is administered through private and non-profit groups with multiple state-licensed facilities operating within the Village of Ashwaubenon and even more in the Greater Green Bay Area. Even with a number of childcare facilities located within the Village of Ashwaubenon, childcare continues to be high in demand in the area with few places having openings. The Village of Ashwaubenon should encourage additional childcare providers to locate in the Village to accommodate the needs of working parents and support its businesses and industries.

Public Safety

Emergency services are vital to the safety and security of a community. To be able to live, work, and play in a healthy and safe way, it is essential for a local government to provide emergency services to the community whether that is through their own staff or by contracting with another agency or municipality. The Village of Ashwaubenon Department of Public Safety serves community members 24 hours a day throughout the year working to provide the highest quality Police, Fire, and Emergency Medical Services to the community. This service continues to adapt as the community grows.

As of 2024, the Department of Public Safety (APS) has an authorized staff of 56 Public Safety Officers (PSOs) who are supplemented by 18 Paid on Call Firefighters and 12 Non-Sworn Personnel. The Ashwaubenon Department of Public Safety is only one of two fully cross-trained department in the State of Wisconsin and one of the few across the

nation where all Public Safety Officers are certified as a law enforcement officer, firefighter, and emergency medical technician/paramedic. Public Safety Officers generally work a 24 hour shift similar to a typical fire department with 48 hours off between shifts. During the 24 hour shift, APS officers work for 8 hours as a law enforcement officer and 16 hours as primary fire/EMS response staff. They are supplemented by a group of night shift 'police only' officers who work an 8-hour shift on a 6 day on/3 day off rotation. The police only officers are most commonly newly hired officers that are in the process of cross training for a 24-hour assignment.



Within the Department of Public Safety, PSOs can serve in specialized assignments such as field training officers, school resource officers, canine handlers, investigators, and direct enforcement officers, among others. Additionally, PSOs have opportunities to serve on multi-jurisdictional teams including the Brown County Emergency Response Team, Crisis Negotiation Team, Mobile Field Force Team, the Brown County Drug Task Force, and the Brown County Mutual Aid Box Alarm System (MABAS #112). The Department of Public Safety additionally supports and participates in several community programs and services including Crossing Guards, Public Safety Citizens Academy, Volunteers in Police Service, Cadets, DARE, and Neighborhood Watch.

Like many communities across the nation, Ashwaubenon has experienced an increase in calls for service in police, fire, and particularly EMS over the past few years. It is recommended that the Village continues to review the staffing and equipment levels to ensure that Village resident, business, and visitor needs are being met. Ashwaubenon Public Safety works to provide the most effective and innovative services for the Village of Ashwaubenon by embracing technology and continuing to build relationships with the community following their values of Integrity, Proficiency, Respect, Excellence, and Accountability.

Police Service

The Ashwaubenon Department of Public Safety Patrol Division and Police Services operate out of Village Hall located at 2155 Holmgren Way in the Village of Ashwaubenon. While the majority of Public Safety Officers work in police, fire, and emergency medical services all in one shift, the busiest part of their shift is typically law enforcement. Officers patrol the entire Village, handling roughly 18,000 calls for service each year. In addition to serving the Village of Ashwaubenon, the Department of Public Safety also has mutual aid agreements with neighboring agencies including but not limited to the Green Bay Police Department, Brown County Sheriff's Department, De Pere Police Department, and the Wisconsin State Patrol.

Fire Services

The Ashwaubenon Department of Public Safety provides fire service utilizing a combination of full-time and paid-on-call staff to respond to calls for service within the Village of Ashwaubenon and staff some of the many special events that are hosted within Village limits. Public Safety officers on a fire shift operate out of two stations with full-time staff operating from Station 1 which is located at 2155 Holmgren Way and paid-on-call staff operating at Station 2, which is located at 1310 Pioneer Drive on the west side of Ashwaubenon. Ashwaubenon Public Safety full-time personnel always maintain a crew to sufficiently cross-staff a paramedic ambulance or a four-person engine company at Station 1. When dispatched, paid-on-call staff respond from their homes or place of business to Station 2 and then take the appropriate apparatus to the scene of the call.



Ashwaubenon Public Safety participates in the Fox River Fire District, an auto aid agreement with Green Bay Metro Fire Department, De Pere, Hobart, Bellevue, Lawrence, Ledgeview, Greenleaf, Wrightstown, and Morrison departments where a pre-programmed response from participating agencies will respond to structure fires within the district. Ashwaubenon Public Safety also serves as a member of Division 112 of the Mutual Aid Box Alarm System (MABAS), which is an inter-state mutual aid consortium that allows for organized responses to major fire and EMS incidents. Division 112 covers all of Brown County.

Emergency Medical Services

The Ashwaubenon Department of Public Safety Emergency Medical Services Division partners with the City of De Pere Fire Department in providing Emergency Medical Services to the Village of Ashwaubenon. The City of De Pere Fire Department provides emergency medical services areas of the Village of Ashwaubenon south of W. Main Avenue with Ashwaubenon Public Safety providing the services for the remainder of the Village. Additionally, the Village of Ashwaubenon partners with Eagle III, Thedastar, and Flight for Life whenever emergency helicopter transports are necessary. The Ashwaubenon Department of Public Safety is committed to providing the highest level of service in the most efficient manner to the many people who live, work, and visit the Village each year.

Libraries

The Brown County Library System serves residents, community members, and visitors throughout Brown County. The system operates nine individual branch libraries spread strategically throughout the county. The Village of Ashwaubenon Branch of the library is currently located at 1060 Orlando Drive. However, the Ashwaubenon Branch Library will be moving to the southeast corner of Cormier Road and San Luis Place as part of The Promenade redevelopment. With an anticipated opening date in July of 2025, The Promenade will offer housing to residents ages 55 and up and promote an active lifestyle with amenities including pickleball courts, a heated outdoor pool, wellness and fitness center, golf simulator. Although part of the overall building, the Ashwaubenon Branch of the Brown County Library will be a separate condominium unit of the development with separate secure entrances, book drop-off lane, and interior/exterior programming areas. This project will not only bring residents to the library, but the change in venue will make the library more accessible to community members with the location being less

than one block north of Oneida Street facing Cormier Road, both of which are major thoroughfares in the Village of Ashwaubenon. The library will be 16,500 square feet and will incorporate modern design techniques that will add great value and interest to the library and to the Village of Ashwaubenon. The entire project was conceptualized and created through strong partnerships among Woodside Senior Communities, Brown County Board of Supervisors and Executive, Brown County Library Board, and the Village of Ashwaubenon. The Village of Ashwaubenon should continue to maintain these partnerships to ensure that the library in its new location continues to serve as an accessible resource for the community.



Rendering courtesy of Engberg-Anderson Architects

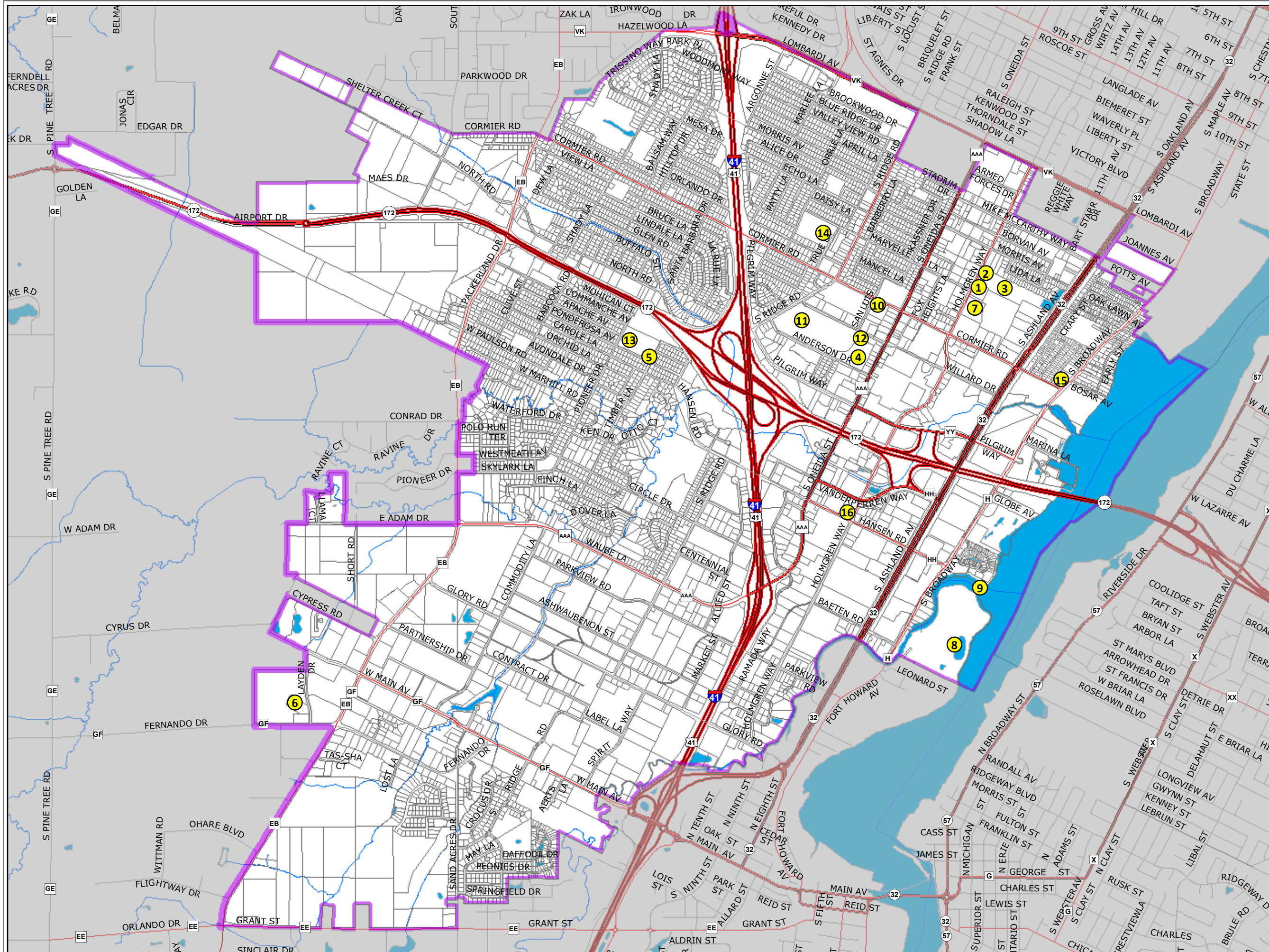
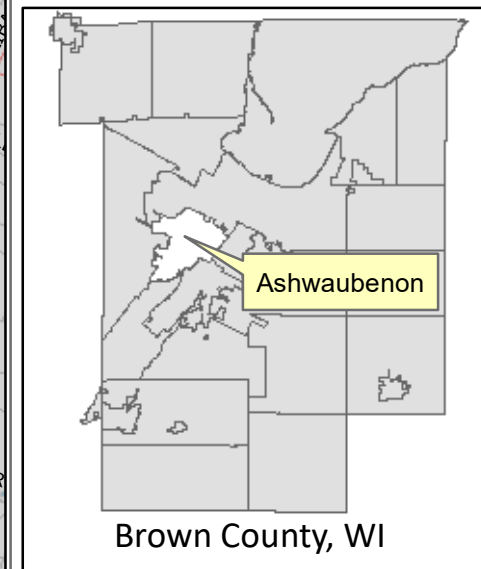
**Figure 6-5
Public Facilities**

1. Village Hall Administration
2. Public Safety Offices & Station #1
3. Public Works Garage
4. Community Center/Parks Office
5. Public Safety Station #2
6. Cornerstone Ice Center
7. Capital Credit Union Park Stadium
8. Ashwaubomay Lake & Chalet
9. Ashwaubenon Creek Pedestrian Bridge
10. Ashwaubenon Branch Brown County Library
11. Ashwaubenon High School Performing Arts Center Community Pool
12. Parkview Middle School
13. Pioneer Elementary School
14. Valley View Elementary School
15. Cormier Early Learning Center
16. U.S. Post Office



0 550,100 2,200 3,300 4,400 Feet

Map Prepared: 10/2024 AMS
Source: Village of Ashwaubenon



Schools

The Village of Ashwaubenon has two public school districts operating within Village boundaries. The majority of residences within the Village fall within the Ashwaubenon School District while residences in the southern part of the Village are within the West De Pere School District. In addition to the public schools, residents in the Village of Ashwaubenon have several options to open enroll their children into one of the several private schools that operate in the Village of Ashwaubenon or the greater Green Bay area.

Ashwaubenon School District

According to data from the National Center for Education Statistics from the 2022-2023 school year, the Ashwaubenon School District has roughly 3,200 students who attend classes each year between the grades of Pre-K and 12th Grade. These age groups are split between five school buildings listed below:

- Cormier School and Early Learning Center (Pre-K, and 4/5 year old Kindergarten Center)
- Valley View Elementary School (Grades K-5)
- Pioneer Elementary School (Grades K-5)
- Parkview Middle School (Grades 6-8)
- Ashwaubenon High School (Grades 9-12)

As the population of the Village of Ashwaubenon as a whole ages, so do the families that reside in the Village. As a result, enrollment from Village residents has declined over recent years while open enrollment for students outside the District has increased. Each year since 2016, over 1,000 non-resident students have open enrolled in the Ashwaubenon School District, highlighting the quality of education that is provided by the school district.



While some municipalities and the local school district may have conflicting agendas, the Village of Ashwaubenon and Ashwaubenon School District have an incredibly strong partnership. The Ashwaubenon School District contracts with the Village of Ashwaubenon for grounds maintenance including lawn care and snow removal throughout the year. Additionally, the Village of Ashwaubenon and Ashwaubenon School District partnered to build the Ashwaubenon Performing Arts Center (PAC) and Ashwaubenon Community Pool, both of which are located at the high school. The PAC serves as the venue for high school theatre and concert events and also hosts many local, regional, and national traveling acts during its seasonal programming. The Ashwaubenon Community Pool is a state of the art eight lane competition pool with two 1-meter diving boards for competitive club and high school swim meets and open/lap swimming. Additionally there is an adjacent warm water pool used for swim lessons, aquatic therapy, and exercise classes. Both pools are heavily used by the high school and community.

These are just two of the many examples of the partnership that the Village of Ashwaubenon and the Ashwaubenon School District have when it comes to operating successfully in partnership. As the needs of the school district change, it is important for the Village of Ashwaubenon to continue its partnership with the school district to provide a high quality and cost-effective opportunity for its students while also balancing the needs of the Village.

School District of West De Pere

According to data from the National Center for Education Statistics from the 2023-2024 school year, the School District of West De Pere enrolled approximately 3,600 students from the City of De Pere, Village of Ashwaubenon, Village of Hobart, Town of Oneida, and Town of Lawrence. The School District of West De Pere operates the following schools:

- Hemlock Creek Elementary School – Located in Town of Lawrence (Grades PK-4)

- Westwood Elementary School (Grades PK-4)
- West De Pere Intermediate School (Grades 5-6)
- West De Pere Middle School (Grades 7-8)
- Phantom Knight School of Opportunity – Charter School (Grade 7-12)
- West De Pere High School (Grades 9-12)

While most of the Village of Ashwaubenon is landlocked and has limited opportunity for further significant residential development, the southwest corner of the Village that falls into the School District of West De Pere is the fastest growing area in the Village with the Highland Ridge Estates Subdivision currently under construction and potentially additional residential development properties south of W. Main Avenue. As new residential development is proposed within the West De Pere School District portion of the Village, it is important that the Village informs the school district as early in the development process as possible so that the district can adequately plan for new growth.

Post Office

The Village of Ashwaubenon Post Office is located at 790 Hansen Rd, Suite E in the east-central portion of the Village of Ashwaubenon. The De Pere Post Office at 123 S. 9th Street is generally closer to residents on the south side of Ashwaubenon. As of 2024, the Village of Ashwaubenon does not have its own zip code, sharing three different zip codes with the City of Green Bay, City of De Pere/Town of Lawrence, and the Village of Hobart/Oneida respectfully. As the Village of Ashwaubenon looks to the future, it is important to keep the post office centrally located and easily accessible to community members.

General Village Government

The Ashwaubenon Village Hall is currently located at 2155 Holmgren Way in the northeastern part of the Village. Historically, all Village services were offered at Village Hall but as the Village grew, the service locations expanded. Currently, the services offered from Village Hall include Administration, Assessor, Community Development, Clerk, Engineering, Finance, Municipal Court, and Public Safety. The Public Works Department, the Water Department, and the maintenance aspect of Parks, Recreation, and Forestry, operate out of Village garage complex on the east side of the property, accessible from Collaer Court. The Parks, Recreation, and Forestry Department administration operate out of the Community Center located at 900 Anderson Drive near Ashwaubenon High School.

In late 2024, the Village of Ashwaubenon hired a consulting firm to conduct a full-scale facility spatial study of Village Hall and the Village Garage. The Village Hall and Garage were built roughly 30 years ago with very limited updates occurring since the initial construction. As the Village has grown over time, so potentially have the needs for Village services. The spatial study will review the current Village Hall and Garage buildings and identify what changes, if any, may be needed to improve the efficiency and effectiveness of how the buildings currently operate. This could include redesign, additions, and/or remodels of the buildings. As Ashwaubenon continues to grow and redevelop, the Village should work to ensure it continues to provide first rate public services to its residents, businesses, and visitors in a cost-efficient and effective manner.



Equally as impactful in providing efficient and effective services to the Village of Ashwaubenon is maintaining a strong team of dedicated employees to provide the high-quality public services to the Village. By providing competitive benefits, offering training and educational opportunities, and having effective equipment, the Village of

Ashwaubenon can continue to attract job applicants to vacant positions in the Village. Having the right team can truly lead to the success of an organization. As the Village continues to develop, it will be important to review and maintain an effective and efficient number of employees to ensure Village residents, businesses, and visitors needs and services continue to be met.

Summary of Recommendations

- Continually review Village services to ensure they are provided in the most cost-effective and efficient means possible, while meeting the expectations of Village residents, businesses, and visitors.
- Review Village utility rates and revenues to ensure they will meet current and future planned capital expenditure requirements.
- Maintain equitable partnerships with NEW Water and the Green Bay Water Utility to provide cost-effective sanitary sewage treatment and potable water provision to Ashwaubenon residents and businesses.
- Continue to evaluate cost-effective potential locations for regional stormwater detention ponds to improve the quality of the Village's surface water features.
- Evaluate efficient routing and adequate staffing/equipment for Village refuse and recycling trucks as new residential areas are developed south of W. Main Avenue.
- Utilize the updated Comprehensive Outdoor Recreation Plan as the basis for the determination of new park and trail locations, existing park and trail improvements such as the West Main Avenue Trail extension, and recreation programming.
- Revise the Village's telecommunications ordinance to meet the requirements of Wisconsin 2013 Act 20 regarding the installation of wireless telecommunications facilities.
- Maintain an open line of communication with Wisconsin Public Service (WEC Energy Group) regarding new development or redevelopment so they can plan accordingly.
- Continue to work with the regional healthcare providers to locate new or expanded facilities within Ashwaubenon.
- Support efforts to expand senior and elderly care facilities within the Village for its generally aging population.
- Encourage the development of childcare facilities within the Village to support its residents and businesses.
- Continue to evaluate the minimum staffing levels, equipment needs, and training efforts within Ashwaubenon Public Safety to continue to meet the needs of Ashwaubenon's residents, businesses, and visitors.
- Work with the Brown County Library System to develop programming and space in the new library supportive of Ashwaubenon residents' needs.
- Maintain the mutually beneficial partnership between the Village of Ashwaubenon and Ashwaubenon School District.
- Ensure the West De Pere School District is aware of existing and planned development within the southern part of the Village.
- When completed, implement cost-effective recommendations from the space study for the Village Hall / Public Safety / Public Works Garage campus.

